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### Norbertine Fathers Announce Application for Channel 2

WBAY-TV

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WBAY-TV, "Norbertine Fathers Announce Application for Channel 2" (1952). *SNC & WBAY-TV History*. 13. <https://digitalcommons.snc.edu/wbaytvhistory/13>

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# THE NORBERTINE FATHERS,

who operate St. Norbert College, and have been the licensee of Radio Station WBAY for many years, and who have had a television application on file for several years, now plan to apply for Channel 2 with maximum power permitted. This is in accord with the ending of the television freeze.

# on Channel 2

## Haydn Evans Announces Change in Plans on Advice of Attorneys

The Norbertine Fathers, operators of WBAY, will apply to the Federal Communications Commission in the near future for a Channel 2 television license with maximum power permitted (100,000 watts). The announcement that application would be made came today from Haydn R. Evans, WBAY station manager.

Evans' announcement, made from New York where he is attending a conference, said that the Channel 2 application is in accord with the recent ending of the television freeze by the FCC. He said that WBAY has had a TV application on file for several years.

Some time ago the commission proposed Channel 6 for Green Bay and then the Green Bay Newspaper company applied to the commission to have an additional channel (Channel 2) assigned to Green Bay. The commission complied.

At that time the newspaper company applied for Channel 2 but now that the freeze is lifted all applicants must re-apply. Both Channels 2 and 6 are now assigned to Green Bay. The Valley Telecasting company, composed of 17 individuals, announced last week that it would apply for the Channel 6 permit. At that time Evans announced that WBAY would also apply for Channel 6.

Evans told the Press-Gazette by long distance telephone from New York late yesterday that the decision to apply for Channel 2 was being taken on the advice of WBAY's attorneys and engineers in Washington. He said plans of the station prior to his leaving for New York Tuesday were to apply for Channel 6.

"The attorneys and engineers claim it would be more to our advantage to apply for Channel 2, engineering-wise," Evans said. He said their advice to shift from Channel 6 "came as somewhat of a surprise to me and I'm not fully acquainted with the details behind their decision." He said he had been informed of their advice at 9:30 a.m. Wednesday in New York.

### Will Get More Details

Evans said he expected to get more details when he goes to Washington next week to confer with the station's attorneys and engineers there.

Formal filing of the application for Channel 2 is expected to be made within a month, Evans said.

# NORBERTINE

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