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Script for Feature Theater Program

WBAY-TV

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WBAY-TV

PROGRAM: Feature Theater

DATE: Tuesday, March 17, 1951

TIME: 8:30

SPONSOR Participating - 5

VIDEO

SLIDE: FEATURE THEATER #1
(WBAY-TV Presents)

SLIDE: FEATURE THEATER #2
(Theater Marquee) ~~(2-15-51)~~

AUDIO

BOOTH: And now WBAY-TV invites you to (X)

Feature Theater!

AUDIO ENGR: THEME-FEATURE THEATER-OUR TRX-
33-1/3 RPM-ANY TRACK. IN FULL
15 SECONDS AND UNDER.

BOOTH: This is your Feature Theater! Curtains
going up, projector's ready to roll
and the show is about to begin. Each
evening WBAY-TV presents a full
length feature film for your late
viewing pleasure. Tonight's picture:
The Magic Bow starring Stewart
Granger and Phyllis Calvert

AUDIO ENGR: MUSIC OUT

BOOTH: Our film in just one moment.

COMMERCIALS AND FEATURE FOLLOW AS PER LOG:

COMMERCIAL #1: HOBERGFILM (1 min)

AUDIO ENGR: SOF

FILM: MAGIG BOW, part ^{ONE} ~~(20152)~~

AUDIO ENGR: SOF

COMMERCIAL #2; SKIPPY PEANUT BUTTER

FILM #22.

AUDIO ENGR: SOF

CUT TO SLIDES (1 minute) BOOTH:

VIDEO

AUDIO

FILM: MAGIC BOW part two (17:18)

AUDIO ENGR: SOF

COMMERCIAL #3; COBB'S SLIDES (1 min)

BOOTH:

FILM: MAGIC BOW part three (17:39)

AUDIO ENGR: SOF

COMMERCIAL #4; RAHR'S SLIDES (1 min)

BOOTH:

FILM: MAGIC BOW part four (24:12)

AUDIO ENGR: SOF

COMMERCIAL #5; APPLETON RAD SUPPLY
SLIDES (20 sec)

BOOTH:

FILM: MAGIC BOW part five (24:41)

AUDIO ENGR: SOF

AT CONCLUSION OF FILM (OR REPT OF LAST COMMERCIAL WHERE SPOT ENDS SHOW)

SLIDE: FEATURE THEATER #3 (re-~~at~~) BOOTH: This has been Feature Theater, a full length motion picture presented for your late viewing pleasure. We invite you to be with us tomorrow night for another fine movie when we will again bring you Feature Theater!

ETomorrow Night