I am often that person oddly staring at a specific item on a shelf for what may look like eternity to other people. I do this because I am in awe of some design I am taking in and thinking to myself, “I want to make something like that! That’s some awesome stuff!” That is quite honestly the first thing that comes to mind when reflecting on the motivation behind my design work. I want someone to do a double take in a grocery store, after almost walking by, to reflect over my design.

I am also strangely inspired by Paul Rand. Strangely simply because if you know his work, you probably would not connect it to mine. It really boils down to the fact I admire his mantra that good design is simple, which also makes it complicated. Non-designers shouldn’t notice all of the “behind the scenes” complications of design work because the design should be able to speak for itself. I intend for my work to communicate effectively through beautiful design, which, to me, means inviting colors, comfortable typefaces and a clean aesthetic.

I’ll also admit to a certain Pinterest-y influence as well. As a result, I integrate Rand’s concept of clean, simple design, with the homemade, organic style often seen on Pinterest or Etsy. The organic aesthetic creates a more personal feel for the viewer, rather than a mass-produced look. It’s that look that would allow a Nag Pere Brewery six pack stick out in the refrigerator case as it sits amongst the hundreds of other brands that people are accustomed to seeing. I take the concepts of color variety, clean but unique type, and an organic forms and aesthetics and apply them to my work such as the Nag Pere Brewery packaging or the Munch Dip mixes so that they jump out to a potential consumer as friendly, innovative, and well-made products.
CVC Untied Series, 2016-2017 Theme

UNTIED
MASCULINITY NOW

Yearlong programs on men, masculinity, and identity.

Cassandra Voss Center 2016-17

Monthly Programs 2016-17

Semester/Season Programs 2016

UNTIED
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Cassandra Voss Center 2016-17

UCT University College

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MASCULINITY NOW

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Cassandra Voss Center 2016-17
ST. NORBERT COLLEGE - BAER GALLERY

2016-2017
ANNUAL JURIED
STUDENT ART EXHIBITION

NOVEMBER 7 - DECEMBER 9
RECEPTION: THU, NOV 10, 5-7PM

1ST PLACE

2ND PLACE

3RD PLACE

HONORABLE MENTION

Naq Pere Mock Package Design & Poster
INGREDIENTS
garlic powder, salt, parsley, other spices

Mix dip packaging with 1 cup mayo & 1 cup sour cream (or greek yogurt)

let sit 1 hour for flavors to meld

Serve chilled and enjoy!

GREAT WITH POTATO CHIPS, PRETZELS, FRESH VEGETABLES!
Doors by Color
ST. NORBERT COLLEGE
VISUAL AND PERFORMING ARTS
Art, music, theatre studies, and interdisciplinary arts

FINE ART

DEGREES AVAILABLE:
Bachelor of Arts
  + Graphic Design Emphasis
Bachelor of Arts
  + Fine Arts Emphasis
+ Graphic Design Minor
+ Fine Art Minor

BUSH ART CENTER
2 Professionally-managed galleries
1 student-run gallery
College art collection
Guest artist visits
Field trips to museums and galleries
Annual Juried Student Exhibition
Local and regional exhibitions

Learning to recognize & use fundamental elements of art & design prepares students to be visually literate, critical thinkers, & creative problem solvers.

WHAT TO DO WITH AN ART DEGREE
Architect
Art therapist
Computer animator
Curator
Educator
Fashion illustrator
Filmmaker
Gallery owner/appraiser
Graphic designer
Interior designer
Jeweler
Museum director
TV production