

St. Norbert College

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History of St. Norbert College and Radio in  
Green Bay (WTAQ & WHBY)

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1925

### The First Transmitter

St. Norbert College

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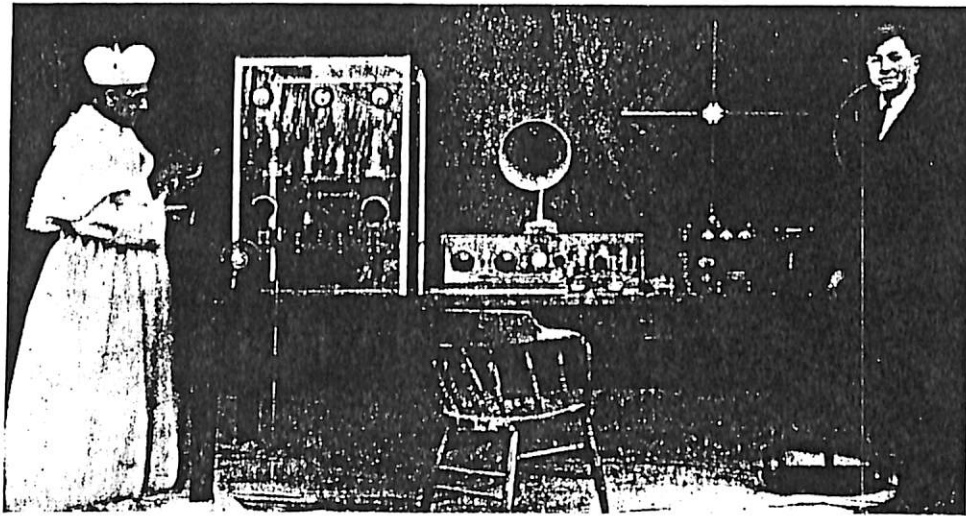
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Father I. F. Van Dyke, Dean of Discipline at SNC in 1925, who furnished the \$600 from his candy store on campus to finance the SNC radio station in 1925 and Cletus Collom, student & engineer who built WHBY, the SNC radio station in 1925

## Station WHBY



The First Transmitter

It was about the year 1924 that Radio passed from the status of a utility in the hands of a few to that of a source of entertainment in the hands of the many. True, people owned radio sets previous to this time but the dialed cabinet had not yet become an essential article to furniture in every parlor, as it is today.

The authorities of St. Norbert College were quick to see the trend of events and the fall of 1925 ushered in a series of more or less mysterious activities. Mr. Cletus Collum, an electrical expert was enrolled as a student and soon glass cases, coils, wires, and motors began to appear in the physics laboratories. Then it became known that the college was to have a broadcasting station.

Work went on apace under Mr. Collum, assisted by Fr. Van Dyke, Mr. George Carey, and Frater James Wagner, until aerials were erected and everything was in readiness for the first program.

Mr. Carey was appointed official announcer and on March 25, 1925 the initial program was broadcast. But many improvements had to be made and these continued until commencement. The College Concert Orchestra, under the direction of Prof. John Gysbers were featured throughout the year.