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When was the first St. Norbert College Magazine published?

Brett Buboltz '08

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February 2012

Question:

Dear Abbot Pennings,

When was the first St. Norbert College Magazine published?

Brett Buboltz '08

Answer:

My dearest Brett,

Thank you most kindly for writing. I rejoice on receiving a new copy of the magazine and am glad to know I am not alone. Given my long tenure at the college, I'm particularly struck by how modern the magazine has become! Peruse the covers of our current magazine's predecessors and I think you'll agree.

In my recollection, the earliest publication resembling an alumni magazine was called Panorama. It first hit the press in 1955 and was produced rather sporadically until 1966. Some years it was produced quarterly, and other years only biannually. One year's issues might be named for the season of publication; the next year's would be named for the month.

Knight Life took the place of Panorama in 1967 and ran for 34 years. Its publication schedule was not much more consistent, but the editors did steadfastly name issues for the seasons – a convention followed ever since.

In 2002, the present-day St. Norbert College Magazine appeared, giving quite a facelift to St. Norbert College news. It ran as a quarterly magazine until 2008. Since then, the office



Ask the Abbot

As the founder of St. Norbert College, and having a prime seat in the center of campus throughout the years, I, Abbot Bernard Pennings, hold the answers to many of your burning questions about the college.

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of communications has added an **online edition** with web-exclusive multimedia features, and now publishes three times a year in both print and online editions. This e-newsletter, through means of which I am privileged to connect with so many of you, was added to the mix in 2006.

Taken as a whole, these publications represent 56 years of college news, granting generations of alumni the opportunity to enjoy the change ever afoot at St. Norbert. It's one of many proud traditions that bind our worldwide community together in a truly Norbertine spirit of *communio*.

Responses to "Ask the Abbot" questions are penned by St. Norbert College staff in the name of Abbot Bernard Pennings, O.Praem., who founded St. Norbert College in 1898.

St. Norbert College

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