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Fall 2010

## A Matter of Opinion

St. Norbert College

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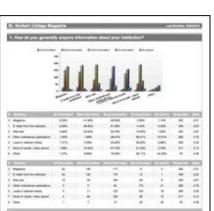










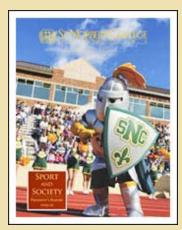


#### St. Norbert College Magazine readership survey 2010

Our first reader survey since 2003 – and the first since we added an online component to the magazine – has given us an up-to-date picture of how you, our readers, feel about our publication. The St. Norbert College Magazine survey is contributing to data

gathered by some 200 colleges and universities through the CASE Magazine Membership Survey, for the first-ever broad picture of higher education publications' readership.

<u>Take a look at our data</u> to find out exactly what our readers think about what we offer – and what they'd like to see next.



Look here for web-only content that expands on topics presented in

the current St. Norbert College Magazine.

# Fight song gets new lyrics

Music professors **Michael Rosewall** and **Linda Cook** help
us "Raise our voices to the
Green and Gold" with renewed
spirit.

A matter of opinion

Find out what readers are thinking about their college magazine.

Fan Reaction to the Favre-Packer Split

Master's candidate **Peter Weiss** explores the connections between fandom and identity.

Sports Rights Fees

Carl Vogel '79 speaks on the financial engine of sports.

A legend at St. Norbert
Bart Starr and Forrest Gregg

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recall the Vince Lombardi years on campus in the new book, "A Championship Team."



New mascot on campus

Watch Norby adjust to college life.



The Norby Chronicles

Read the backstory on our favorite new Green Knight.



A sporting success

Images from the opening season of the brand-new Donald

J. Schneider Stadium.



(Sundays in Manila)

A chapter of Philippines encounters from the new travel memoir by Robert Boyer (English, Emeritus).



Alumni Award Winners

Read more on the life and works of this year's honorees.



Your ideas for future

magazine stories are most welcome. Write to the editor with any suggestions or comments.

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